**GDPR Privacy Policy**

The processing of your personal data is carried out by The Show Committee on behalf of the <Insert Show company name and Company No. if applicable>.  The <Insert show name> Show is a not-for-profit organisation that organises and stages the annual show.

We respect your privacy and are committed to maintaining the security of your personal data.  This policy outlines how and why we collect and use personal data.  We want to ensure you are informed and in control of your data.

**What personal data do we hold?**

* Name
* Postal address
* Contact telephone numbers
* Contact email
* Herd numbers, flock numbers, equine premises numbers, compliance certificates or equivalent as needed to comply with regulatory requirements
* Company name (trade exhibitors & sponsors)
* Vehicle Registration Number (trade exhibitors)
* Financial information as required to process payments

**How will we use this personal data?**

We use this data to communicate with you about Show matters.  
Relevant exhibitor’s details will be published in the entries list on the show catalogue and redacted information (without addresses) is published in show results online or in print.

**How did we collect this personal data?**

You provided it to us when you:

* Joined as a member
* Became a volunteer
* Agreed to sponsor the Show
* Applied for a trade stand on the Show field
* Entered an exhibit in one of the Sections
* Offered to support the Show

**With whom will we share this data?**

We will NOT sell, distribute or lease your personal data to third parties.  
Committee members such as Section Secretaries and Officers will use this data to communicate with you about Show matters.  
Committee members abide by the <insert show name> data protection policies and your data will be treated confidentially.

**Your Right to Withdraw Consent**

We will only use your personal data with your permission.  You may withdraw that consent at any time. Our Data Protection Officer is our show secretary <amend if separate officer>. If you no longer wish to be contacted by the Show please contact our Data Protection Officer by email at:

<insert appropriate contact email>

**Sensitive Personal Data**

In exceptional circumstances, sensitive personal health data may be collected as part of any accident reporting on the show field.  This information may be shared with our insurance company, in line with our legal and insurance obligations.  If sensitive personal information is collected, we will take extra care to ensure privacy rights are protected.  Such data would only be retained for as long as the law required.

**Notification of Changes to this** **Privacy Policy**

<Insert Show Name> Show reserve the right to amend this Privacy Policy at any time. Notice of any change will be posted on this website and will be deemed effective upon publication.

This Privacy Policy was last updated on <insert date>.